

Edy Cu

Software Engineer, Mobile Apps

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Education

2008–2009 **Bachelor of Information Technology**, USQ, Australia.
2004–2006 **Advanced Diploma in Computer Studies**, Informatics College, Malaysia.
2002–2003 **Diploma in Computer Studies**, Informatics, Malaysia.

Experience

2017–Present **Team Lead iOS**, PT. MetraPlaza JV eBay & Telkom, Jakarta, Indonesia.

- Led development of Seller Apps version 1.0, throughout all phases of software development projects. Vendor with developers, Product Owner, QA and support engineers throughout the product lifecycle to produce high-quality, user-friendly, scalable and bug-free software;
- Developed a tools to automate the process merge, test, build, and release iOS Apps for production and staging environment, to saving an estimate a work-hour several times a day;
- Led development of rebranding version Blanja iOS and Android App. By working together with vendor and internal team, we successful delivered Apps on schedule;
- Integrated existence Blanja iOS Apps by analyzing & coding fixes for Apps problems, revamped UIX Apps and optimized resource of Apps. For each release, the number crash-free users increased up to 99.5% and number active user increased up to 100%;

2013–2016 **Mobile Application Developer**, DEAL.com.sg/iBuy Group/Ensogo, Singapore.

- Developed a mobile application for the new Ensogo Android App which operated in 6 countries with 4 base language. After the initial release, we saw a 29% month on month install base growth a result of the new application experience;
- Managed and improved existing mobile applications DEAL (Singapore & Malaysia) and BEECRAZY (Hong Kong) for Android and iOS. By working together as a team, we are able to build new features with smooth user experience, then we saw an increased in revenue from mobile applications up to 23%;
- Migrated existing mobile application DEAL (Singapore & Malaysia) and BEECRAZY (Hong Kong) to Ensogo Android and iOS App;

2012–2013 **Application Developer**, Fast Development Software, Singapore.

- Developed a mobile application for users to engrave their own star on the Hollywood Walk of Fame and learn more about stars and celebrities in the Hollywood Walk of Fame;
- Developed a mobile application for users to easily search for Singapore Classifieds advertisements on services, jobs, properties, classes, etc.;
- Developed a mobile application for users to participate in the Green Card Lottery in the U.S. online;
- Developed a mobile application to stream movies on YouTube that are not available in outside the U.S.;
- Developed a windows service application in C# to create a log on all pending buy and sell orders of stock from Future and Options - Russian Trading System (FORTS);

2010–2012 **Full Stack Developer, Web Developer**, PT. MSN/PT. GSI, Jakarta, Indonesia.

- Implemented in C# using ASP.NET a web-based application which serves its general purpose as a bug-tracker and testing tool. Working alongside with reporting manager on the systems design, deployed the product for internal usage and system support;
- Optimized applications required for running animation in Windows 7 by tuning performance to be able to run applications on par with Windows XP;
- Developed a mobile application based on the existing Queue system to enabled users to access on-the-go;
- Developed a mobile application to collect customer's feedback about a service or product;

Computer Skills

Languages Swift, Objective-C, Java, Kotlin, Ruby
Technologies Xcode, Android Studio, Git, Vim, Fastlane